



STATE OF MICHIGAN
DEPARTMENT OF LICENSING AND REGULATORY AFFAIRS
LIQUOR CONTROL COMMISSION

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In the matter of the request of)
JIM BEAM BRANDS CO.)
510 Lake Cook Rd., Suite 200)
Deerfield, IL 60015)
_____)

At the May 13, 2014 meeting of the Michigan Liquor Control Commission
(Commission) in Lansing, Michigan.

PRESENT: Andrew J. Deloney, Chairman
Dennis Olshove, Commissioner
Teri L. Quimby, Commissioner

ADMINISTRATIVE ORDER NO. 2014-07
SPIRIT PRODUCT DISTRIBUTION REQUEST

Jim Beam Brands Co. (vendor of spirits), at the above-noted location, has acquired several brands of spirits from Skyy Spirits, LLC (vendor of spirits). The brands involved are Auchentoshan, Bowmore, Glen Garioch, McClellands, Midori Melon, The Hakushu, Hibiki, Suntory Yamazaki, and Zen Green Tea. Jim Beam Brands Co. has an existing written agreement or contract with an Authorized Distribution Agent (ADA). Jim Beam Brands Co. has submitted a written request for permission to distribute these new brands through their existing ADA, NWS Michigan, Inc. effective August 3, 2014.

Under Article IV, Section 40, of the Constitution of Michigan (1963), the Commission shall exercise complete control of the alcoholic beverage traffic within this state, including the retail sales thereof, subject to statutory limitations. MCL 436.1201(2) provides the

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Commission with the sole right, power, and duty to control the alcoholic beverage traffic and traffic in other alcoholic liquor within this state, including the manufacture, importation, possession, transportation and sale thereof.

After reviewing the request and discussion of the issue at the meeting, the Commission finds that based on the information received this request should be approved.

THEREFORE, IT IS ORDERED that:

- A. The request made by Jim Beam Brands Co. to distribute Auchentoshan, Bowmore, Glen Garioch, McClellands, Midori Melon, The Hakushu, Hibiki, Suntory Yamazaki, and Zen Green Tea through NWS Michigan, Inc. effective August 3, 2014 is hereby APPROVED.
- B. Jim Beam Brands Co. and NWS Michigan, Inc. shall submit an executed Addendum to Schedule A of the ADA contract by May 23, 2014 to prevent delays for this brand.
- C. Jim Beam Brands Co. shall file the appropriate product changes in the Commission's E-Quote system by May 23, 2014 to prevent delays for this brand.

MICHIGAN LIQUOR CONTROL COMMISSION

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